



## Fact Sheet



"I cannot thank you enough for helping our family enjoy the Saturday production of *Go, Dog. Go!* The entire staff is so friendly and helpful. I especially appreciated everyone pitching in to help keep an eye on my younger son while my older one was acclimating himself to the theater in the "quiet room". Thank you for taking the time to show us around the theater and let the boys explore the stage a little. Hopefully the next time we come, they will feel comfortable and we can actually make it into the theater for the show. :) I hope that you will continue to have sensory-friendly productions in the future. I will spread the word to other families with special needs children and let them know about this great opportunity! Thanks again!"

- Julie Gronk

<b>DATE/TIME</b>	<b>Saturday, September 21, 2019</b> <b>Play 1:30 PM   Party 3 – 5:30 PM</b> Partygoers will be the only ones in attendance to see the first performance of the season, Disney's BEAUTY AND THE BEAST.
<b>LOCATION</b>	<b>Dallas Children's Theater</b>
<b>PROJECTED ATTENDANCE</b>	<b>160 Children (ages 5-10) and Parents</b>
<b>SPONSORSHIPS &amp; TICKETS</b>	<b>Sponsorships range from \$500 to \$10,000</b> Party and Show tickets will go on sale to the public on June 1.
<b>GOAL</b>	<b>To raise funds to support the annual \$163,000 sensory-friendly program budget</b>
<b>BENEFITING</b>	<b>Sensory-Friendly Programming Initiative</b> With the mission of inspiring young people to creative and productive lives through the art of the theater, DCT is now proud to be able to create a positive, fun atmosphere for families with sensory friendly needs. A child with autism or some other sensory challenge who loves theater and the arts will be excited about this new program at DCT and, hopefully, with the transformational experience of theater, will be inspired to creatively contribute to the world and their community in their own way.
<b>BY THE NUMBERS</b>	<b>Sensory shows generate results!</b> <ul style="list-style-type: none"> <li>• 95% said their non-verbal children were visibly at ease and/or engaged during the performance.</li> <li>• 95% said their child with sensory sensitivities enjoyed the show.</li> <li>• 92% said their children had a positive interaction with a person they didn't know.</li> <li>• 100% said they would like to come to another sensory-friendly performance.</li> </ul>
<b>CONTACT</b>	<b>To learn about being sponsor of the <i>Beauty and the Beast Play &amp; Party</i> or the impact of the Sensory-Friendly Programming Initiative, contact</b> <b>Michael Gonzales at <a href="mailto:michael.gonzales@dct.org">michael.gonzales@dct.org</a></b> <b>or Sandra Session-Robertson at <a href="mailto:sandra.robertson@dct.org">sandra.robertson@dct.org</a> or 214-978-0110</b>

**Be Our Guest! You're invited to witness the magic of the sensory-friendly performance of Disney's BEAUTY AND THE BEAST Saturday, October 12 at 1:30 PM. Contact Michael or Sandra to reserve your complimentary ticket(s).**

### BY THE NUMBERS

Your Family Arts Center  
**DALLAS CHILDREN'S THEATER**

- Dallas Children's Theater reaches more children and families annually than any other performing arts organization in the metroplex.
- Up to 10,000 FREE tickets are given away each year by DCT through the Mayor's Summer Reading Challenge and other community groups.
- 25,000 children have gotten their moment on stage through the DCT Academy.
- Dallas Children's Theater has been recognized by TIME Magazine as one of the top five children's theaters in the country.
- Over 5 million people have seen a DCT performance in its 35-year history.
- DCT's Tour travels to nearly 26 states and 52 cities annually. DCT has even taken its award-winning work to the far corners of the world, including Shanghai, China.
- DCT earns 60% of its operating funds through ticket sales and other revenue. The remaining 40% comes from charitable giving, made possible through donations and special events.



## \$10,000

### Can fund a sensory-friendly performance.

- A reserved table and ten Party tickets
- Recognition as a Major Sponsor in all *Beauty and the Beast Play & Party* print marketing
- Recognition as a Major Sponsor of the Sensory-Friendly Programming Initiative Opportunity to include item(s) in adult and child goody bags
- Recognition as a Sensory-Friendly Programming Initiative Major Sponsor in a DCT e-news distributed to over 30,000 opt-in subscribers
- Recognition via DCT's social media channels including Twitter and Facebook (over 31,000 fans and followers)
- Opportunity to submit a blog post with photos and video to DCT's blog discussing why your company supports the Sensory-Friendly Programming Initiative
- Profile of your company in a DCT donor newsletter
- One half page BLACK & WHITE ad (4.75" x 3.75") in
- one show playbill during the current season
- Twenty vouchers for discounted tickets for ANY 2019-20 (excluding Disney's BEAUTY AND THE BEAST.) Each voucher is good for two tickets.
- VIP invitation to attend DCT special events
- Listing as a donor in production programs for one year

## \$5,000

### Can fund sensory-friendly classes.

- Six preferred seating Party tickets
- Recognition as a Supporting Sponsor in all *Beauty and the Beast Play & Party* print marketing
- Recognition as a Supporting Sponsor of the *Beauty and the Beast Play & Party* in DCT e-news distributed to over 30,000 opt-in subscribers
- Recognition via DCT's social media channels including Twitter and Facebook (over 31,000 fans and followers)
- Opportunity to submit a blog post with photos and video to DCT's blog discussing why your company supports the Sensory-Friendly Programming Initiative
- Ten vouchers for discounted tickets for ANY 2019-20 show (excluding Disney's BEAUTY AND THE BEAST.) Each voucher is good for two tickets.
- VIP invitation to attend DCT special events
- Listing as a donor in production programs for one year

**\$2,500** Can fund DCT Academy scholarships to youth with sensory processing disorders so they can develop their unique minds, talents and imaginations.

- Four preferred seating Party tickets
- Recognition as a Supporting Sponsor in all *Beauty and the Beast Play & Party* print marketing
- Five vouchers for discounted tickets for ANY 2019-20 show (excluding Disney's BEAUTY AND THE BEAST.) Each voucher is good for two tickets.
- Listing as a donor in production programs for one year

**\$1,000** Can fund fun, pre-show activities before performances like crafts & other entertainment.

- Two general seating Party tickets
- Two vouchers for discounted tickets for ANY 2019-20 show (excluding Disney's BEAUTY AND THE BEAST.) Each voucher is good for two tickets.
- Listing as a donor in production programs for one year

**\$500** Funds general support of the Sensory-Friendly Programming Initiative.

*NOTE: This level of support does not include Party tickets. They are available for \$60 per person.*

- Voucher for two discounted tickets for ANY 2019-20 show (excluding Disney's BEAUTY AND THE BEAST.)
- Listing as a donor in production programs for one year

**\$1,000 MARKETING ALTERNATIVE**

- Quarter page horizontal BLACK & WHITE ad (4.75" w x 1.75" h, no bleed) in a 2019-20 mainstage show program. Exact program to be determined by space availability in one of these programs: Disney's BEAUTY AND THE BEAST, holiday show, or others.
- Opportunity to include company branded item in child and/or adult goody bags. Items must be received by September 13, 2019.
- Listing on party signage
- Six (6) vouchers for discounted tickets to a 2019-20 show (excluding Disney's BEAUTY AND THE BEAST.)
- Listing as a donor in production programs for one year

**Each sponsorship is 100% tax deductible.**

**Due to limited seating, we request a list of your Party guests by September 1. After this date, any seat not filled will be released for sale to the general public. Thank you for understanding and for allowing DCT generate as much income as possible to support the Sensory-Friendly Programming Initiative. If you would like to donate your tickets back for this purpose, THANK YOU and please let us know.**

**Additional party tickets can be purchased for \$60. Disney's BEAUTY AND THE BEAST play tickets are sold separately and can be reserved with your sponsorship. Single tickets to any performance other than the 1:30 PM on September 21 are available for purchase at [dct.org](http://dct.org) August 1.**

**For more information, contact**

Michael Gonzales, [michael.gonzales@dct.org](mailto:michael.gonzales@dct.org)

Sandra Session-Robertson, [sandra.robertson@dct.org](mailto:sandra.robertson@dct.org)

(214) 978-0110



## Play & Party Sponsorship Form

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_ Web \_\_\_\_\_

### 1. PICK YOUR SPONSORSHIP\*

___ \$10,000 10 PARTY TICKETS	___ \$5,000 6 PARTY TICKETS	___ \$2,500 4 PARTY TICKETS	___ \$1,000 2 PARTY TICKETS
___ \$1,000 MARKETING OPTION		___ \$500	

Would you like to donate any/all of your party tickets back for sale to the public? If so, how many? \_\_\_\_\_

### 2. PICK YOUR DISNEY'S BEAUTY AND THE BEAST PLAY TICKETS

Tickets to this performance are only available to partygoers. Show tickets are sold separately so your sponsorship can fully support sensory-friendly programming.

SECTION A: \_\_\_ \$30 Adult    \_\_\_ \$28 Youth    SECTION B: \_\_\_ \$23 Adult    \_\_\_ \$21 Youth

\$ \_\_\_\_\_ TICKET TOTAL

### 3. COMPLETE YOUR SPONSORSHIP!

<b>Payment Method:</b> ___ Check    ___ Visa    ___ MasterCard    ___ AmEx Card #: _____ Expires: _____ Cardholder: _____ Signature: _____	<b>Payment Amount:</b> \$ _____ Sponsorship (from 1) \$ _____ Play Tickets (from 2) \$ _____ Additional Party Tickets* - \$60 Qty: _____ \$ _____ Gift in addition or in lieu of sponsorship <b>\$ _____ TOTAL PAYMENT DUE</b>
-----------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

- I am pleased to have my/our name associated with this gift to DCT as follows:  
 \_\_\_\_\_
- I/we prefer that the donor of this gift remain anonymous except where required by the IRS.

I agree to the terms outlined above and further agree that I will provide DCT with the names of Party attendees included in my sponsorship by September 1. After this date, DCT is authorized to release these tickets for sale to the public for the benefit of the Sensory-Friendly Programming Initiative.

Signature \_\_\_\_\_ Date \_\_\_\_\_

\*All sponsorships and party tickets are 100% tax deductible.

# About DCT's Sensory-Friendly Programming Initiative

Dallas Children's Theater welcomes children with developmental disabilities and their families with adapted programs that ensure they and their families can receive the many benefits of drama. Our sensory-friendly performances and classes are designed to be easy on the senses and meet children and families where they are.

## SENSORY-FRIENDLY PERFORMANCES

Sensory-friendly performances feature a relaxed, accepting atmosphere with friendly, trained helpers; reduced sound; increased lighting in seating area; and a custom lighting plan to reduce harsh stage lighting. We offer social stories, parent tips sheets, and quiet rooms to increase comfort with coming to the theater.

## Attending plays help children with developmental disabilities grow and connect!

- 95% of non-verbal children are visibly at ease or engaged during the performance.
- 96% of parents say their child with sensory sensitivities enjoyed the show.
- 90% of parents say their child grew or learned through the experience.
- 89% of parents say their child had a positive experience with a person they didn't know.

## What parents say:

*"It's so comforting for me and my children to feel welcomed at a theater: no angry looks from other parents when my child is restless or vocalizes, and not being asked to leave because our presence is a distraction to other audience members."*

– Julie Ross, parent

*"This was life changing for our family to be able to go to this show. We recently moved from Raleigh, North Carolina, and despite having a lot of Broadway-style shows, we were never able to go. Your theater was one of the reasons we chose to move to the Dallas area, and we have already purchased tickets for every future sensory show that was available. THANK YOU!!!!"*

– Daniel Matthew, parent

*"Our whole family just loves coming to DCT. It feels like home."*

– Natalie Olszewski, parent

*"As a child with autism, emotions are hard for Timothy. He asked how the rabbit knew how people were feeling. We were able to converse about something that he struggles with."*

– Brandi Westmoreland, parent

*"It was her first time to a play because I had always been afraid to take her. Having this successful outing allowed her to experience something new without feeling bad about herself, anxious, and out-of-place."*

– Anonymous parent



dct.org

214-740-0051



5938 Skillman  
Dallas, Texas 75231

Supported by

The Melinda & Jim Johnson  
Family Charitable Fund  
Fichtenbaum Charitable Trust

XΩ

Christmas Market 2018

W.P. & Bulah Luse Foundation  
DCT's Fall Family Party Contributors  
and our inaugural donors, The Crystal Charity Ball

## BLUE PEGASUS PLAYERS CLASSES

Blue Pegasus Players classes are tailored for children with developmental disabilities and sensory needs. Offered throughout the year, the sessions help students better identify emotions, support one another, and take initiative. Some classes feature opportunities for typically developing children to support, make friends with, and learn from children with developmental disabilities. These amply staffed sensory-friendly acting classes build emotional and social skills and self-confidence for students with various levels of ability.

### **Blue Pegasus Player classes help children with developmental disabilities develop and grow at even deeper levels.**

- 96% of students improved in at least two skills like understanding of emotions and supporting and encouraging other students.
- 94% of parents say they have noticed increased self-esteem and use of imagination.
- 83% of parents say they have noticed improvements in their child's social functioning since attending the class.



### **What parents say:**

*"Kiari now introduces herself confidently to a new person in her age group, whereas before she was really shy and she would just kind of stare."*

– Ruth Rosa, parent

*"Tej has grown by being part of the group and not sitting by himself, isolated. Even that itself is a big thing."*

– Ravi Munaganuri

*"Jacob gained confidence from attending the class. He chose several jokes to tell and was so excited to share them with our family."*

– Melissa Kunko, parent

*"When Palmer got to sing on the stage and sign autographs after the show, he told me it was the best day of his life."*

– Lisa Lee, parent

## PROGRAMMING BEYOND OUR WALLS

Dallas Children's Theater takes our sensory-friendly programming on the road as well. We conduct academic-related drama instruction for students with intellectual disabilities in partnership with classroom teachers at Notre Dame School in the Uptown area of Dallas. Our national tour conducts sensory-friendly performances across the country as requested.

### **2019 SENSORY-FRIENDLY PROGRAM PLAN**

- Eight sensory-friendly performances at DCT
- Three or more sensory-friendly performances on the national tour
- Five Blue Pegasus Players sessions with a culminating performance at the end of each session
- 20 drama instruction classes at Notre Dame School

